



WATERMARK

927 N. La Cienega Blvd.
Los Angeles, Ca. 90069
Ph: (213) 659-3834

FOR WEEK ENDING: March 10, 1973
CYCLE NO. 731 PROGRAM 10 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - PEACEFUL - Helen Reddy TALK UNIT #39 - MASTER OF EYES - Aretha Franklin	7:00
6:58		TALK UNIT LOGO: CASEY'S COAST TO COAST	
7:00		LOCAL INSERT: C-1	2:00
9:00		LOGO: AMERICAN TOP 40 TALK UNIT #38 - HELLO HURRAY - Alice Cooper TALK UNIT #37 - SOUL SONG - Joe Stampley	7:45
16:43		TALK UNIT LOGO: HITS FROM COAST TO COAST	
16:45		LOCAL INSERT: C-2	2:00
18:45		LOGO: AMERICAN TOP 40 TALK UNIT #36 - GOOD MORNING HEARTACHE - Diana Ross TALK UNIT #35 - KISSING MY LOVE - Bill Withers TALK UNIT #34 - THE MASTERPIECE - Temptations	10:00
28:43		TALK UNIT LOGO: CASEY'S COAST TO COAST	
28:45		STATION I.D.: C-3	:10
28:55		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:55		LOGO: AMERICAN TOP 40 TALK UNIT #33 - OH BABE, WHAT WOULD YOU SAY - Hurricane TALK UNIT Smith	7:12
38:05		#32 - GIVE ME YOUR LOVE - Barbara Mason TALK UNIT LOGO: HITS FROM COAST TO COAST	
38:07		LOCAL INSERT: C-4	2:00
40:07		LOGO: AMERICAN TOP 40 TALK UNIT #31 - SING - Carpenters	3:30
43:35		TALK UNIT LOGO: CASEY'S COAST TO COAST	
43:37		LOCAL INSERT: C-5	2:00
45:37		LOGO: AMERICAN TOP 40 TALK UNIT #30 - STIR IT UP - Johnny Nash TALK UNIT #29 - DREIDEL - Don McLean TALK UNIT #28 - SPACE ODDITY - David Bowie TALK UNIT	12:46
58:23		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:31	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - DEAD SKUNK - Loudon Wainwright 111 TALK UNIT #26 - HUMMINGBIRD - Seals & Crofts TALK UNIT	8:01
7:59		LOGO: CASEY'S COAST TO COAST	
8:01		LOCAL INSERT: C-1	2:00
10:01		LOGO: AMERICAN TOP 40 TALK UNIT #25 - BIG CITY MISS RUTH ANN - Gallery TALK UNIT #24 - DO IT AGAIN - Steely Dan TALK UNIT	8:26
18:25		LOGO: HITS FROM COAST TO COAST	
18:27		LOCAL INSERT: C-2	2:00
20:27		LOGO: AMERICAN TOP 40 TALK UNIT #23 - CALL ME - Al Green TALK UNIT #22 - PEACEFUL EASY FEELING - Eagles TALK UNIT	7:43
28:08		LOGO: CASEY'S COAST TO COAST	
28:10		STATION I.D.:	:10
28:20		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:20		LOGO: AMERICAN TOP 40 TALK UNIT #21 - AUBREY - Bread TALK UNIT #20 - AIN'T NO WOMAN - Four Tops TALK UNIT #19 - JAMBALAYA - Blue Ridge Rangers	10:37
40:55		TALK UNIT LOGO: HITS FROM COAST TO COAST	
40:57		LOCAL INSERT: C-4	2:00
42:57		LOGO: AMERICAN TOP 40 TALK UNIT #18 - BREAK UP TO MAKE UP - Stylistics TALK UNIT #17 - DO YOU WANT TO DANCE - Bette Midler	6:44
49:39		TALK UNIT LOGO: CASEY'S COAST TO COAST	
49:41		LOCAL INSERT: C-5	2:00
51:41		LOGO: AMERICAN TOP 40 TALK UNIT #16 - NEITHER ONE OF US - Gladys Knight & the Pips	6:52
58:33		#15 - DANNY'S SONG - Anne Murray TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:39	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - DANCING IN THE MOONLIGHT - King Harvest TALK UNIT #13 - I'M JUST A SINGER - Moody Blues TALK UNIT #12 - DON'T EXPECT ME TO BE YOUR FRIEND - Lobo TALK UNIT	10:14
10:12		LOGO: CASEY'S COAST TO COAST	
10:14		LOCAL INSERT: C-1	2:00
12:14		LOGO: AMERICAN TOP 40 TALK UNIT #11 - YOU'RE SO VAIN - Carly Simon TALK UNIT #10 - DADDY'S HOME - Jermaine Jackson TALK UNIT	6:31
18:43		LOGO: HITS FROM COAST TO COAST	
18:45		LOCAL INSERT: C-2	2:00
20:45		LOGO: AMERICAN TOP 40 TALK UNIT #9 - ROCKY MOUNTAIN HIGH - John Denver TALK UNIT #8 - THE COVER OF ROLLING STONE - Dr. Hook & the Medicine Show TALK UNIT	7:10
27:53		LOGO: CASEY'S COAST TO COAST	
27:55		STATION I.D.:	:10
28:05		LOCAL INSERT: C-3	2:00



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30:05		LOGO: AMERICAN TOP 40 TALK UNIT #7 - CROCODILE ROCK - Elton John TALK UNIT #6 - ALSO SPRACH ZARZTHUSTRA - Deodato	7:20
37:23		TALK UNIT LOGO: HITS FROM COAST TO COAST	
37:25		LOCAL INSERT: C-4	2:00
39:25		LOGO: AMERICAN TOP 40 TALK UNIT #5 - LOVE TRAIN - O'Jays TALK UNIT #4 - COULD IT BE I'M FALLING IN LOVE - Spinners	6:04
45:27		TALK UNIT LOGO: CASEY'S COAST TO COAST	
45:29		LOCAL INSERT: C-5	2:00
47:29		LOGO: AMERICAN TOP 40 TALK UNIT #3 - LAST SONG - Edward Bear TALK UNIT #2 - DUELING BANJOS - Deliverance/Soundtrack TALK UNIT #1 - KILLING ME SOFTLY WITH HIS SONG - Roberta Flack	10:23
57:52		TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:23 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:23	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10