



WATERMARK

10700 Ventura Blvd.
Los Angeles, California 91604
Phone: 213 980-9490

FOR WEEK ENDING: July 28, 1973
CYCLE NO. 733 PROGRAM 4 OF 13
DISC & HALF HOUR NO 1b
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:13 43:28		LOGO: AMERICAN TOP 40 TALK UNIT #33 - RIGHT PLACE, WRONG TIME - Dr. John TALK UNIT #32 - DELTA DAWN - Helen Reddy TALK UNIT #31 - MY LOVE - Paul McCartney & Wings TALK UNIT LOGO: HITS FROM COAST TO COAST	11:27
43:30		LOCAL INSERT: C-4	2:00
45:30 49:46		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ANGEL - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	4:18
49:48		LOCAL INSERT: C-5	2:00
51:48 56:46		LOGO: AMERICAN TOP 40 TALK UNIT #29 - HOW CAN I TELL HER - Lobo TALK UNIT #28 - WHERE PEACEFUL WATERS FLOW - Gladys Knight & the Pips TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:52 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO:60:26	
58:55 59:55		LOCAL INSERT: STATION I.D.: C-6	:60 :10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - BEHIND CLOSED DOORS - Charlie Rich TALK UNIT #26 - LONG TRAIN RUNNING - Doobie Brothers TALK UNIT	6:43
6:41		LOGO: CASEY'S COAST TO COAST	
6:43		LOCAL INSERT: C-1	2:00
8:43		LOGO: AMERICAN TOP 40 TALK UNIT #25 - IF YOU WANT ME TO STAY - Sly & the Family Stone TALK UNIT #24 - HERE I AM (Come & Take Me) -Al Green TALK UNIT #23 - UNEASY RIDER - Charlie Daniels TALK UNIT	12:18
20:59		LOGO: HITS FROM COAST TO COAST	
21:01		LOCAL INSERT: C-2	2:00
23:01		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MISDEMEANOR - Foster Sylvers TALK UNIT #21 - LIVE AND LET DIE - Wings TALK UNIT	6:50
29:49		LOGO: CASEY'S COAST TO COAST	
29:51		STATION I.D.: C-3	:10
30:01		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:01		LOGO: AMERICAN TOP 40 TALK UNIT #20 - BROTHER LOUIE - Stories TALK UNIT #19 - I BELIEVE IN YOU (You Believe in Me) - TALK UNIT Johnnie Taylor	6:41
38:40		LOGO: HITS FROM COAST TO COAST	
38:42		LOCAL INSERT: C-4	2:00
40:42		LOGO: AMERICAN TOP 40 TALK UNIT #18 - GET DOWN - Gilbert O'Sullivan TALK UNIT #17 - SO VERY HARD TO GO - Tower of Power TALK UNIT	6:28
47:08		LOGO: CASEY'S COAST TO COAST	
47:10		LOCAL INSERT: C-5	2:00
49:10		LOGO: AMERICAN TOP 40 TALK UNIT #16 - FEELIN' STRONGER EVERYDAY - Chicago TALK UNIT #15 - NATURAL HIGH - Bloodstone TALK UNIT #14 - PLAYGROUND IN MY MIND - Clint Holmes TALK UNIT	9:16
58:26		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:58	
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - MONEY - Pink Floyd TALK UNIT #12 - MONSTER MASH - Bobby Boris Pickett & the Crypt Kickers TALK UNIT	6:57
16:55		LOGO: CASEY'S COAST TO COAST	
6:57		LOCAL INSERT: C-1	2:00
8:57		LOGO: AMERICAN TOP 40 TALK UNIT #11 - TOUCH ME IN THE MORNING - Diana Ross TALK UNIT #10 - GIVE ME LOVE - George Harrison TALK UNIT #9 - THE MORNING AFTER - Maureen McGovern TALK UNIT	11:09
20:04		LOGO: HITS FROM COAST TO COAST	
20:06		LOCAL INSERT: C-2	2:00
22:06		LOGO: AMERICAN TOP 40 TALK UNIT #8 - BOOGIE WOOGIE BUGLE BOY - Bette Midler TALK UNIT #7 - KODACHROME - Paul Simon TALK UNIT	6:10
28:14		LOGO: CASEY'S COAST TO COAST	
28:16		STATION I.D.: C-3	:10
28:26		LOCAL INSERT:	2:00



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30:26 38:37		LOGO: AMERICAN TOP 40 TALK UNIT #6 - DIAMOND GIRL - Seals & Crofts TALK UNIT #5 - WILL IT GO ROUND IN CIRCLES - Billy Preston TALK UNIT LOGO: HITS FROM COAST TO COAST	8:13
38:39		LOCAL INSERT: C-4	2:00
40:39 48:31		LOGO: AMERICAN TOP 40 TALK UNIT #4 - SMOKE ON THE WATER - Deep Purple TALK UNIT #3 - SHAMBALA - Three Dog Night TALK UNIT LOGO: CASEY'S COAST TO COAST	7:54
48:33		LOCAL INSERT: C-5	2:00
50:33 58:29		LOGO: AMERICAN TOP 40 TALK UNIT #2 - YESTERDAY ONCE MORE - Carpenters TALK UNIT #1 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:55 THEME TO:60:00 EMERGENCY THEME RUNOUT TO:60:16	7:46
60:00 61:00		LOCAL INSERT: C-6 STATION I.D.:	:60 :10