



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 / 980-9490

FOR WEEK ENDING: August 4, 1973  
CYCLE NO. 733 PROGRAM 5 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - MY LOVE - Paul McCartney & Wings TALK UNIT #39 - THE HURT - Cat Stevens TALK UNIT	8:11
8:09		LOGO: CASEY'S COAST TO COAST	
8:11		LOCAL INSERT: C-1	2:00
10:11		LOGO: AMERICAN TOP 40 TALK UNIT #38 - RIGHT PLACE, WRONG TIME - Dr. John TALK UNIT #37 - LONG TRAIN RUNNING - Doobie Brothers TALK UNIT	6:32
16:41		LOGO: HITS FROM COAST TO COAST	
16:43		LOCAL INSERT: C-2	2:00
18:43		LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOUNG LOVE/A MILLION TO ONE - Donny Osmond TALK UNIT #35 - SOUL MAKOSSA - Manu Dibango TALK UNIT #34 - PLAYGROUND IN MY MIND - Clint Holmes TALK UNIT	10:20
29:01		LOGO: CASEY'S COAST TO COAST	
29:03		STATION I.D.: C-3	:10
29:13		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:13		LOGO: AMERICAN TOP 40 TALK UNIT #33 - GYPSY MAN - War TALK UNIT #32 - MISDEMEANOR - Foster Sylvers TALK UNIT	8:25
39:36		LOGO: HITS FROM COAST TO COAST	
39:38		LOCAL INSERT: C-4	2:00
41:38		LOGO: AMERICAN TOP 40 TALK UNIT #31 - GIVE ME LOVE - George Harrison TALK UNIT #30 - ARE YOU MAN ENOUGH - Four Tops TALK UNIT	6:58
48:34		LOGO: CASEY'S COAST TO COAST	
48:36		LOCAL INSERT: C-5	2:00
50:36		LOGO: AMERICAN TOP 40 TALK UNIT #29 - BEHIND CLOSED DOORS - Charlie Rich TALK UNIT #28 - WHERE PEACEFUL WATERS FLOW - Gladys Knight TALK UNIT & the Pips	7:43
58:19		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:27 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO:60:10	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  7:38		THEME & OPENING OF PART 11 TALK UNIT #27 - HOW CAN I TELL HER - Lobo TALK UNIT #26 - ANGEL - Aretha Franklin LOGO: CASEY'S COAST TO COAST	7:40
7:40		LOCAL INSERT: C-1	2:00
9:40  17:04		LOGO: AMERICAN TOP 40 TALK UNIT #25 - SO VERY HARD TO GO - Tower of Power TALK UNIT #24 - SAY, HAS ANYBODY SEEN MY SWEET GYPSY ROSE TALK UNIT - Dawn LOGO: HITS FROM COAST TO COAST	7:26
17:06		LOCAL INSERT: C-2	2:00
19:06  28:56		LOGO: AMERICAN TOP 40 TALK UNIT #23 - NATURAL HIGH - Bloodstone TALK UNIT #22 - DELTA DAWN - Helen Reddy TALK UNIT #21 - KODACHROME - Paul Simon TALK UNIT LOGO: CASEY'S COAST TO COAST	9:52
28:58 29:08		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:08		LOGO: AMERICAN TOP 40 TALK UNIT #20 - IF YOU WANT ME TO STAY - Sly and the Family Stone TALK UNIT #19 - HERE I AM (Come and Take Me) - Al Green TALK UNIT	7:01
38:07		LOGO: HITS FROM COAST TO COAST	
38:09		LOCAL INSERT: C-4	2:00
40:09		LOGO: AMERICAN TOP 40 TALK UNIT #18 - MONEY - Pink Floyd TALK UNIT #17 - LET'S GET IT ON - Marvin Gaye TALK UNIT	7:39
47:46		LOGO: CASEY'S COAST TO COAST	
47:48		LOCAL INSERT: C-5	2:00
49:48		LOGO: AMERICAN TOP 40 TALK UNIT #16 - BOOGIE WOOGIE BUGLE BOY - Bette Midler TALK UNIT #15 - UNEASY RIDER - Charlie Daniels TALK UNIT	8:36
58:24		THEME UP & UNDER W/TALK UNIT ENDING AT:58:33 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:07	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - GET DOWN - Gilbert O'Sullivan TALK UNIT	3:07
3:05		LOGO: CASEY'S COAST TO COAST	
3:07		LOCAL INSERT: C-1	2:00
5:07		LOGO: AMERICAN TOP 40 TALK UNIT #13 - I BELIEVE IN YOU (You Believe In Me) - Johnnie Taylor TALK UNIT #12 - MONSTER MASH - Bobby Boris Pickett & the Crypt Kickers TALK UNIT #11 - FEELIN' STRONGER EVERYDAY - Chicago TALK UNIT	
16:52		LOGO: HITS FROM COAST TO COAST	
16:54		LOCAL INSERT: C-2	2:00
18:54		LOGO: AMERICAN TOP 40 TALK UNIT # 10 - SHAMBALA - Three Dog Night TALK UNIT #9 - WILL IT GO ROUND IN CIRCLES - Billy Preston TALK UNIT #8 - BROTHER LOUIE - Stories TALK UNIT	9:08
28:00		LOGO: CASEY'S COAST TO COAST	
28:02		STATION I.D.: C-3	:10
28:12		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:12		LOGO: AMERICAN TOP 40 TALK UNIT #7 - TOUCH ME IN THE MORNING - Diana Ross TALK UNIT #6 - DIAMOND GIRL - Seals & Crofts TALK UNIT	7:46
37:56		LOGO: HITS FROM COAST TO COAST	
37:58		LOCAL INSERT: C-4	2:00
39:58		LOGO: AMERICAN TOP 40 TALK UNIT #5 - YESTERDAY ONCE MORE - Carpenters TALK UNIT #4 - SMOKE ON THE WATER - Deep Purple TALK UNIT #3 - LIVE AND LET DIE - Wings TALK UNIT	10:07
50:03		LOGO: CASEY'S COAST TO COAST	
50:05		LOCAL INSERT: C-5	2:00
52:05		LOGO: AMERICAN TOP 40 TALK UNIT #2 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT #1 - THE MORNING AFTER - Maureen McGovern TALK UNIT	
58:15		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:10	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10