

# WATERMARK

10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
 Phone: (213) 980-9490

FOR WEEK ENDING: March 30, 1974  
 CYCLE NO. 741 PROGRAM 13 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - DANCING MACHINE - Jackson Five TALK UNIT #39 - I'VE GOT A THING ABOUT YOU BABY - Elvis Presley TALK UNIT #38 - THE LOCO-MOTION - Grand Funk TALK UNIT	8:16
8:14		LOGO: CASEY'S COAST TO COAST	
8:16		LOCAL INSERT: C-1	2:00
10:16		LOGO: AMERICAN TOP 40 TALK UNIT #37 - MY MISTAKE WAS TO LOVE YOU - Diana Ross & Marvin Gaye TALK UNIT #36 - I'LL BE THE OTHER WOMAN - Soul Children TALK UNIT	8:49
17:03		LOGO: HITS FROM COAST TO COAST	
17:05		LOCAL INSERT: C-2	2:00
19:05		LOGO: AMERICAN TOP 40 TALK UNIT #35 - KEEP ON SINGING - Helen Reddy TALK UNIT #34 - TUBULAR BELLS - Mike Oldfield TALK UNIT #33 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M GONNA DO) - Aretha Franklin TALK UNIT	10:30
29:33		LOGO: CASEY'S COAST TO COAST	
29:35		STATION I.D.:	:10
29:45		LOCAL INSERT: C-3	2:00



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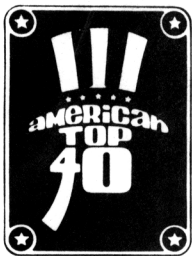
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:45 36:15		LOGO: AMERICAN TOP 40 TALK UNIT #32 - LET IT RIDE - Bachman-Turner Overdrive TALK UNIT LOGO: HITS FROM COAST TO COAST	4:32
36:17		LOCAL INSERT: C-4	2:00
38:17 49:05		LOGO: AMERICAN TOP 40 TALK UNIT #31 - SEXY MAMA - Moments TALK UNIT #30 - TELL ME A LIE - Sammie Joe TALK UNIT #29 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT LOGO: CASEY'S COAST TO COAST	10:50
49:07		LOCAL INSERT: C-5	2:00
51:07 58:36		LOGO: AMERICAN TOP 40 TALK UNIT #28 - ROCK & ROLL HOOCHIE KOO - Rick Derringer TALK UNIT #27 - TOUCH A HAND MAKE A FRIEND - Staple Singers TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:45 THEME TO: 58:50 EMERGERGENCY THEME RUNOUT TO: 60:00	7:29
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - JUST DON'T WANT TO BE LONELY - Main Ingredient TALK UNIT #25 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT	7:06
7:04		LOGO: CASEY'S COAST TO COAST	
7:06		LOCAL INSERT: C-1	2:00
9:06		LOGO: AMERICAN TOP 40 TALK UNIT #24 - MY SWEET LADY - Cliff DeYoung TALK UNIT #23 - THE WAY WE WERE - Barbra Streisand TALK UNIT #22 - I'LL HAVE TO SAY I LOVE YOU IN A SONG - Jim Croce TALK UNIT	9:54
18:58		LOGO: HITS FROM COAST TO COAST	
19:00		LOCAL INSERT: C-2	2:00
21:00		LOGO: AMERICAN TOP 40 TALK UNIT #21 - MIGHTY LOVE, PT. 1 - Spinners TALK UNIT #20 - LOOKIN' FOR A LOVE - Bobby Womack TALK UNIT #19 - OH, MY MY - Ringo Starr TALK UNIT	10:01
30:59		LOGO: CASEY'S COAST TO COAST	
31:01		STATION I.D.:	:10
31:11		LOCAL INSERT: C-3	2:00

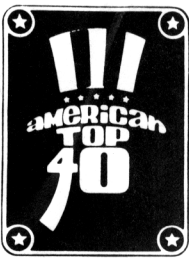


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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:11		LOGO: AMERICAN TOP 40 TALK UNIT #18 - THERE WON'T BE ANYMORE - Charlie Rich TALK UNIT #17 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT	5:46
38:55		LOGO: HITS FROM COAST TO COAST	
38:57		LOCAL INSERT: C-4	2:00
40:57		LOGO: AMERICAN TOP 40 TALK UNIT #16 - ROCK ON - David Essex TALK UNIT #15 - TRYING TO HOLD ON TO MY WOMAN - Lamont Dozier	7:35
48:30		LOGO: CASEY'S COAST TO COAST	
48:32		LOCAL INSERT: C-5	2:00
50:32		LOGO: AMERICAN TOP 40 TALK UNIT #14 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight and the Pips TALK UNIT #13 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT	7:57
58:29		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  3:59		THEME & OPENING OF PART 111 TALK UNIT #12 - T.S.O.P. - M.F.S.B. TALK UNIT LOGO: CASEY'S COAST TO COAST	4:01
4:01		LOCAL INSERT:	
6:01  16:44		LOGO: AMERICAN TOP 40 TALK UNIT #11 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #10 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT #9 - ERES TU - Mecedades TALK UNIT LOGO: HITS FROM COAST TO COAST	10:45
16:46		LOCAL INSERT: C-2	2:00
18:46  27:19		LOGO: AMERICAN TOP 40 TALK UNIT #8 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #7 - JET - Paul McCartney & Wings TALK UNIT LOGO: CASEY'S COAST TO COAST	8:35
27:21 27:31		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:31		LOGO: AMERICAN TOP 40 TALK UNIT #6 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT #5 - DARK LADY - Cher TALK UNIT	7:42
37:11		LOGO: HITS FROM COAST TO COAST	
37:13		LOCAL INSERT: C-4	2:00
39:13		LOGO: AMERICAN TOP 40 TALK UNIT #4 - BENNIE AND THE JETS - Elton John TALK UNIT #3 - SEASONS IN THE SUN - Terry Jacks TALK UNIT	8:14
47:25		LOGO: CASEY'S COAST TO COAST	
47:27		LOCAL INSERT: C-5	2:00
49:27		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HOOKED ON A FEELING - Blue Swede TALK UNIT #1 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT	8:36
58:03		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10